

ABSTRACT

A method of conducting a sweepstakes comprises conducting a game on a gaming machine and dispensing a sweepstakes entry from the gaming machine in response to predetermined criteria. The sweepstakes entry is filled out by the player
5 and submitted to a sweepstakes provider for a subsequent drawing. The predetermined criteria for dispensing the sweepstakes entry from the gaming machine may, for example, include a game outcome associated with a payout exceeding a predetermined threshold.